



Seasoned Retail and Direct Selling Executive Christa Hart Joins FTI Consulting

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Industry Executive Enhances Strategic and Operational Improvement Offering in the Retail & Consumer Products Practice

WASHINGTON, May 5, 2014 /PRNewswire/ -- FTI Consulting, Inc. (NYSE: FCN), the global business advisory firm dedicated to helping organizations protect and enhance their enterprise value, today announced the appointment of [Christa Hart](#) as Senior Managing Director in the firm's Retail & Consumer Products practice. She will be based in New York City.

Ms. Hart has more than 15 years of deep industry expertise in a wide range of retail and consumer companies as both a strategy executive and as a consultant and strategic advisor. Ms. Hart's broad-based experience includes defining and implementing global sales strategies, exploiting new growth opportunities, gaining value from acquisitions, improving business processes and reducing costs. In her new role at FTI Consulting, Ms. Hart will focus on providing strategy, business development, integration, financial and operational services to the firm's retail and consumer product clients.

"We're pleased that Christa is joining our Retail & Consumer Products practice," said [Bob Duffy](#), Global Leader of the firm's Retail & Consumer Products practice and Global Co-leader of the Corporate Finance/Restructuring segment. "Christa brings hands-on industry experience focused on defining and implementing strategic initiatives and improving financial performance, which will assist our clients to drive change and improve profitability."

Prior to joining FTI Consulting, Ms. Hart was the Head of Global Sales for Avon Products, where she led, defined and implemented global commercial and sales strategies. Before joining Avon, Ms. Hart served in strategy and business development leadership roles at Finish Line and Tupperware Brands, where she managed financial and implementation planning for both geographic expansion and new business opportunities, acquired new businesses, and managed the five-year strategic plan. Early in her career, Ms. Hart served as a principal consultant with Management Horizons, a division of PricewaterhouseCoopers and also held positions at May Company Department Stores, Wet Seal and Crystal Brands.

"I am excited to join FTI Consulting and am looking forward to collaborating with FTI Consulting's global retail clientele to develop strategies and sustainable solutions that will drive fundamental changes in their businesses," said Ms. Hart. "Retailers today are facing increased challenges, as new technologies, escalating business costs, multi-channel shopping experiences and shifting consumer behaviors are changing retailers' portfolios and how they go-to-market."

Ms. Hart holds a bachelor's degree in business management from Arizona State University, and a M.B.A in strategy and finance from the UCLA Anderson School of Management.

About FTI Consulting

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With over 4,200 employees located in 26 countries, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management, strategic communications and restructuring. The Company generated \$1.65 billion in revenues during fiscal year 2013. More information can be found at www.fticonsulting.com.

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