

FTI Technology Announces 'The Myth and Promise of Search Technology for E-Discovery' Webinar

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Attendees to learn best practices for dealing with keyword search limitations

NEW YORK, June 22 /PRNewswire-FirstCall/ -- FTI Consulting, Inc. (NYSE: FCN), the global business advisory firm dedicated to helping organizations protect and enhance their enterprise value, today announced that its FTI Technology segment will host a June 23 Webinar, "The Myth and Promise of Search Technology for E-Discovery," with featured speakers Vivian Tero of IDC and Joe Looby, senior managing director of FTI Technology.

"Search technology can provide a number of benefits to the e-discovery process, including faster review and reduced overall cost, but search also has its limits," said Vivian Tero, program manager for the compliance infrastructure group at IDC. "To avoid risk, it's important for IT, legal and compliance teams to understand the parameters of search technology and how to implement effective processes for quality control."

Search technology has become an attractive resource for helping to expedite the e-discovery process as legal, IT and compliance teams are under increasing pressure to deliver results faster and with fewer resources. However, for all of the promise that search technology offers to e-discovery, a number of myths remain regarding search technology and e-discovery. Some of these myths include the efficacy of keyword searches, the idea that all search tools are the same, and that U.S. and International Courts of Law maintain disparate views on the effectiveness of specific search mechanisms for corporate-focused discovery and litigation exercises.

"When it comes to search technology meeting the particular needs of the e-discovery process, there isn't a silver bullet," said Joe Looby of FTI Technology. "That's why a comprehensive process is needed to supplement the use of any search technology. This Webinar will provide attendees with a foundation of best practices so that they are well-equipped to maximize the benefits of search and to mitigate the inherent risks."

The co-presenters, both industry experts, will share best practices from leading industry groups such as the Sedona Conference and TREC. Vivian Tero has evaluated dozens of the leading e-discovery search tools as part of her research and advisory services for corporate clients. Joe Looby is a contributing author and lecturer at The Sedona Conference(TM), for projects including: Best Practices on Search & Retrieval Methods; and, Achieving Quality in the E-Discovery Process. Joe has also participated in studies on search technology effectiveness, sponsored by the National Institute of Standards and Technology, the Defense Advanced Research Projects Agency (DARPA) and the Advanced Research and Development Activity (ARDA).

To register for this complimentary Webinar, please visit http://tinyurl.com/lmtcgu. The Webinar will be held at 10 am PT on Tuesday, June 23.

About FTI Consulting

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 3,500 employees located in most major business centers in the world, we work closely with clients every day to anticipate, illuminate, and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. More information can be found at www.fticonsulting.com.

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