



## **FTI Consulting Announces Completion of Brand Consolidation**

November 8, 2011

### **Substantially All Acquired Brands Transitioned to FTI Consulting in "One Brand" Strategy; New Website Launched to Reflect Unified Brand**

WEST PALM BEACH, Fla., Nov. 8, 2011 /PRNewswire via COMTEX/ -- FTI Consulting, Inc. (NYSE: FCN), the global business advisory firm dedicated to helping organizations protect and enhance their enterprise value, today announced that it has successfully completed the "One Brand" strategy announced last January. Substantially all of the firm's acquired businesses now have transitioned to the FTI Consulting brand.

The completion of the "One Brand" program allows FTI Consulting to engage its clients and the marketplace as a single, unified global brand throughout the FTI Consulting network, ensuring seamless strategic services to clients around the world.

As a key step in the transition process, FTI Consulting also has relaunched the company website, <http://www.fticonsulting.com/>. Visitors, clients and employees will find a new look, feel and structure that reflects the unified company. All legacy sites of the consolidated brands have been redirected to the FTI Consulting website. Further elements of the "One Brand" program over the past year have included integration and planned expansion of the FTI Consulting intranet and employee communications processes; integration of information technology, accounting and back office functionality; and facilities consolidation.

Jack Dunn, President and Chief Executive Officer, said, "The completion of our brand consolidation represents a significant milestone in the history of FTI Consulting. Within the past five years, we have acquired more than 25 highly respected brands and have expanded our global footprint to more than 20 countries while holding true to our commitment to offering our clients an unrivaled range of services and the ability to address their unique challenges in this complex and ever-changing environment. Through the hard work of all of our practices toward a flawless and timely execution of this strategy, we are proudly able to bring all of our professionals under one brand, enabling us to better provide comprehensive solutions to our clients."

#### **About FTI Consulting**

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 3,800 employees located in 23 countries, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management, strategic communications and restructuring. The company generated \$1.4 billion in revenues during fiscal year 2010. More information can be found at <http://www.fticonsulting.com/>.

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