



FTI Consulting Appoints Veteran Political and Analytics Expert to Lead Its Digital & Insights Offerings

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WASHINGTON, Dec. 03, 2018 (GLOBE NEWSWIRE) -- FTI Consulting, Inc. (NYSE:FCN) today announced the appointment of [Brent McGoldrick](#) as a Senior Managing Director in the [Strategic Communications](#) segment, deepening the firm's senior-level expertise in analytics, digital communications and opinion research. He will be based in Washington, D.C. and report to [Brian Kennedy](#), the segment's Head of the Americas.

Mr. McGoldrick will lead a combined practice of the [Digital & Creative Communications](#) and [Strategy Consulting & Research](#) offerings in the Americas. By integrating these two critical communications functions, FTI Consulting is poised to offer clients in-depth, actionable data paired with the advanced tools necessary to target and deploy multi-stakeholder engagement campaigns in today's digital environment. Mr. McGoldrick will be assisted by [Chris Broyles](#), current U.S. lead of the Digital & Creative Communications practice, and other senior professionals from FTI Consulting's multidisciplinary communications practices around the world.

"Data-driven insights and innovative communications strategies for C-suite and boardroom leaders are critical right now," said Mr. Kennedy. "Brent brings a unique skillset perfectly suited to our fast-evolving industry. Particularly in moments of challenge or opportunity – such as transactions, crisis scenarios, public affairs or corporate restructurings – he will provide additional leadership to the cutting-edge strategies we bring to bear on behalf of our clients."

Mr. McGoldrick brings more than 20 years of experience in analytics and insights, operating in both corporate and political environments. A veteran of three U.S. presidential campaigns and two data startups, Mr. McGoldrick has held senior-level positions at two global communications consultancies, including a previous seven-year tenure with FTI Consulting.

Commenting on his appointment, Mr. McGoldrick said, "FTI Consulting brings a deep bench of talent and a truly differentiated communications platform to help clients navigate complex issues globally. There is incredible opportunity for us to employ our event-driven data and analytics to drive insights, targeting and engagement for our clients."

About FTI Consulting

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. With more than 4,600 employees located in 28 countries, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges and make the most of opportunities. The Company generated \$1.81 billion in revenues during fiscal year 2017. For more information, visit www.fticonsulting.com and connect with us on [Twitter \(@FTIConsulting\)](#), [Facebook](#) and [LinkedIn](#).

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