



## **FTI Consulting Appoints John Franklin as Head of the Telecom, Media & Technology Industry Practice within the Strategic Communications Segment in North America**

August 14, 2013

### **22-Year Corporate Communications Veteran Strengthens Firm's Industry Expertise**

WEST PALM BEACH, Fla., Aug. 14, 2013 /PRNewswire/ -- FTI Consulting, Inc. (NYSE: FCN), the global business advisory firm dedicated to helping organizations protect and enhance their enterprise value, announced the appointment of [John Franklin](#) as Managing Director and Head of the Telecom, Media & Technology (TMT) industry practice in North America within the firm's Strategic Communications segment. He will be based in San Francisco.

Franklin brings more than 20 years of experience in reputation management, brand building, financial communications, and crisis management to FTI Consulting. In his senior roles at The Abernathy MacGregor Group, RLM Finsbury and SS+K, Franklin designed and executed corporate and financial communications programs for market-leading TMT companies such as Dell, HP, Nextel (currently Sprint), Microsoft and Yahoo!; as well as emerging TMT companies such as Trulia and Zynga.

Franklin also has considerable expertise building corporate credibility focused on innovation in times of change outside the TMT industry for clients including Boeing, Credit Suisse, Morgan Stanley, Northwest Airlines (currently Delta Air Lines), PepsiCo and Toyota. This range of expertise will help FTI Consulting deploy its broad portfolio of services deeper into businesses where technology is pivotal to creating value.

"John has a wealth of industry knowledge and experience in advising emerging and established, private and public TMT companies," said [Edward J. Reilly](#), Global Chief Executive Officer of the Strategic Communications segment at FTI Consulting. "His appointment demonstrates the firm's commitment to providing best-in-class counsel to meet the complex and evolving communications needs of our clients."

"FTI Consulting has a truly differentiated offering for an industry like TMT that is navigating accelerating change, including social media, investor relations, intellectual property valuation, economic consulting, lobbying and stakeholder engagement," said Mr. Franklin. "If you're looking for the teams and tools to harness and manage disruptive change, there's no better platform."

Franklin holds a B.A. in English and its European backgrounds (French) from Princeton University.

#### **About FTI Consulting**

FTI Consulting, Inc. is a global business advisory firm dedicated to helping organizations protect and enhance enterprise value in an increasingly complex legal, regulatory and economic environment. With more than 4,000 employees located in 24 countries, FTI Consulting professionals work closely with clients to anticipate, illuminate and overcome complex business challenges in areas such as investigations, litigation, mergers and acquisitions, regulatory issues, reputation management, strategic communications and restructuring. The company generated \$1.58 billion in revenues during fiscal year 2012. More information can be found at [www.fticonsulting.com](http://www.fticonsulting.com).

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